

# Simplifying the present, anticipating the future

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# MOTO MORINI CHOOSES TEXA FOR OFFICIAL BIKE DIAGNOSIS

Based on the agreement, all the dealerships and authorised workshops of the historic motorcycle company will use TEXA's solutions to access diagnostics and perform services.

TEXA has recently signed an important agreement with **Moto Morini**, based on which the network of **dealerships** and **authorised workshops** of this historic motorcycle company **will use TEXA's solutions for the official BIKE diagnosis**. More specifically, the **Navigator TXB Evolution** vehicle interface will be used, along with a specially developed version of the **IDC5 BIKE software with dedicated vehicle coverage**, to identify and repair any malfunction, as well as to perform ordinary service and check procedures on the on-board electronics. Among the many models available, the new "adventure" bike **X-Cape 650** is also included.

The partnership with Moto Morini joins the ones already active with AJP, Benelli Q.J., Betamotor, Bimota, Brough Superior, Ducati, Fantic Motor, F.B. Mondial, MGK Hellenic Motor, MV Agusta, SWM, SYM Italia, Padana Sviluppo, confirming TEXA's leadership and extensive experience in the motorcycle diagnostic industry. In fact, TEXA was the first company to commit to the world of two-wheelers in 2001, predicting the increasing importance that control units would have in this field too. Since then, it has produced **over 20,000 diagnostic tools**, dedicated to vehicle manufacturers and the independent market.

"Adding a distinguished, historic brand such as Moto Morini to the prestigious brands that have been trusting us for years now is certainly very important to us – said **Mario Giacomella**, **Bike and Marine Product Manager at TEXA**. The bike diagnostic industry, where we were real trailblazers over twenty years ago, is evolving quickly from an electronics viewpoint, and I'm sure it will bring us even more satisfaction in the future".

## Alberto Monni, Vice General Manager at Moto Morini:

"Confirming TEXA as one of our partners for diagnostics is much more than an agreement: it is a promise of professionalism, talent and thorough technical knowledge that we offer our customers, with TEXA's support".

#### **Brief TEXA profile**

Founded in 1992, today TEXA is a leader in the design, industrialisation and production of diagnostic tools, tele-diagnostic devices, A/C service stations, exhaust gas analysers, dedicated to cars, bikes, trucks, agricultural vehicles and marine engines. The last frontier is the production of sophisticated Powertrain systems for electric vehicles. Present all over the world with a widespread net of distributors, TEXA commercialises directly in Brazil, France, Germany, Japan, the UK, Poland, Russia, Spain and the United States through its subsidiaries. It currently employs over 850 people: the manpower is young, with over 200 engineers and specialised technicians dedicated to Research and Development.

## **TEXA Brand Communication & Events Manager**

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